Sakti Nayak

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■ Bengaluru, India (Open to Remote & Global Opportunities)
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UX Strategist / AI & Enterprise Experience Design Lead

Strategic and data-driven UX leader with 18+ years of experience designing enterprise, AI, and fintech ecosystems. Expert in integrating AI tools into UX workflows, building design systems for scale, and leading user-centered digital transformation. Skilled at aligning UX outcomes with business growth, accessibility, and innovation goals.

Core Competencies

AI in UX • UX Strategy • Design Systems • Enterprise UX • Accessibility • DesignOps • Data-Driven UX • Research & Analytics • Product Thinking • Information Architecture • Agile UX • Cross-functional Collaboration • Stakeholder Management • Design Team Mentorship

Professional Experience

Senior UX Designer – State Street (Jan 2019 – Present)

• Spearheaded AI-enhanced UX research and automation across enterprise platforms.
• Delivered scalable UX frameworks for Collateral+ and ETF tools → 60% improvement in UX performance metrics.
• Designed predictive dashboards powered by analytics for proactive decision-making for the Performance Dashboard (MFE- *Master of Financial Economics)*.
• Advocated enterprise accessibility and compliance across all digital products.

Senior UX Designer – Capital Float (Oct 2015 – Jan 2019)

• Redesigned core lending platform workflows for SME customers, improving loan application completion rates by 80% and reducing drop-off rates from 45% to 12%
• Established the company's first design system from ground up, creating standardized UI patterns that accelerated product development by 60% and reduced design debt
• Conducted iterative user testing with users, implementing data-driven design improvements that increased NPS scores by 25 points
• Automated manual approval processes through intelligent UX design, reducing operational overhead by 35% and enabling scalable growth

UX Designer – Tech Mahindra (Sep 2014 – Sep 2015)

• Delivered UX for enterprise mobility solutions using hybrid frameworks.
• Conducted comprehensive usability audits and heuristic evaluations, identifying critical pain points that informed strategic product improvements

Senior Designer – Schneider Electric (Invensys Skelta) (Jun 2011 – Sep 2014)

• Led localization team to adapt BPM workflow products for global markets, ensuring cultural appropriateness and usability across 8+ regions
• Managed a cross-functional design team of 3+ designers, maintaining 95% on-time project delivery while mentoring junior designers
• Collaborated on enterprise Process Management System (PMS), driving measurable improvements in user engagement and workflow efficiency

Earlier Experience (2007–2011)

UI/Graphic Designer at Bluestar Infotech, Pepper Square, and Logixmycrosystem — designed web and application interfaces for early SaaS products.

Tools & Methods

Figma • Adobe XD • Axure • Sketch • InVision
AI-Powered UX Tools • Research Automation • Journey Mapping • Accessibility Audits • DesignOps

Education & Certifications

Bachelor of Fine Arts (BFA) – Utkal University of Culture
Certified Usability Analyst (CUA) – Human Factors International (HFI), 2014

Portfolio

www.saktinayak.in *(project-key-Achieved)*