Sakti Nayak

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■ Bengaluru, India (Open to Remote & Global Opportunities)
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UX Strategist / AI & Enterprise Experience Design Lead

Strategic and data-driven UX leader with 18+ years of experience designing enterprise, AI, and fintech ecosystems. Expert in integrating AI tools into UX workflows, building design systems for scale, and leading user-centered digital transformation. Skilled at aligning UX outcomes with business growth, accessibility, and innovation goals.

Core Competencies

AI in UX • UX Strategy • Design Systems • Enterprise UX • Accessibility • DesignOps • Data-Driven UX • Research & Analytics • Product Thinking • Information Architecture • Agile UX Leadership

Professional Experience

Senior UX Designer – State Street (Jan 2019 – Present)

• Spearheaded AI-enhanced UX research and automation across enterprise platforms.
• Delivered scalable UX frameworks for Collateral+ and ETF tools → 60% improvement in UX performance metrics.
• Designed predictive dashboards powered by analytics for proactive decision-making.
• Established a Figma-based design system for AI-integrated workflows, reducing design duplication by 30%.
• Advocated enterprise accessibility and compliance across all digital products.

Senior UX Designer – Capital Float (Oct 2015 – Jan 2019)

• Designed fintech workflows integrating ML-driven credit scoring and decision dashboards.
• Introduced AI-powered design insights for onboarding UX optimization.
• Improved lending process UX efficiency by 80% and reduced support calls by 25%.
• Partnered with product leaders to align AI design opportunities with financial KPIs.

UX Designer – Tech Mahindra (Sep 2014 – Sep 2015)

• Delivered UX for enterprise mobility solutions using hybrid frameworks.
• Created scalable IA and interaction models for banking and telecom clients.

Senior Designer – Schneider Electric (Invensys Skelta) (Jun 2011 – Sep 2014)

• Led UX for workflow automation within BPM systems, improving process clarity and engagement.
• Directed multi-platform design for industrial AI dashboard prototypes.

Earlier Experience (2007–2011)

UI/Graphic Designer at Bluestar Infotech, Pepper Square, and Logixmycrosystem — designed web and application interfaces for early SaaS products.

Tools & Methods

Figma • Adobe XD • Axure • Sketch • InVision
AI-Powered UX Tools • Research Automation • Journey Mapping • Accessibility Audits • DesignOps

Education & Certifications

Bachelor of Fine Arts (BFA) – Utkal University of Culture
Certified Usability Analyst (CUA) – Human Factors International (HFI), 2014

Portfolio

www.saktinayak.in