

SAKTI NAYAK

Senior UX Designer | Product Design Leader

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PROFESSIONAL SUMMARY

Senior UX Designer with 18+ years of experience crafting user-centered digital products across fintech, SaaS, and enterprise software. Proven track record of reducing operational costs by 20%, improving user experience metrics by 60%, and leading design systems that increase team efficiency by 30%. Excel at bridging business strategy with user needs through data-driven design, collaborative stakeholder management, and mentoring high-performing design teams. Passionate about creating scalable solutions that drive measurable business impact.

CORE COMPETENCIES

- UX/UI Design & Strategy
- Design Systems & Components
- User Research & Testing
- Information Architecture
- Wireframing & Prototyping
- User Journey Mapping
- Usability & Heuristic Analysis
- Agile UX
- Figma, Sketch, Adobe XD
- Cross-Functional Leadership
- Stakeholder Management
- Design Team Mentorship

PROFESSIONAL EXPERIENCE

Senior UX Designer

State Street Corporation | January 2019 – Present

- Spearheaded UX design for Collateral Plus, a critical financial operations platform, reducing annual operational costs by **20%** through streamlined workflows and intelligent automation
- Redesigned information architecture and user flows for inbox management and ETF trading platforms, achieving a **60% improvement in task completion rates** and reducing user errors by 45%
- Architected and maintained a comprehensive design system with reusable components, increasing design-to-development velocity by **30%** and ensuring brand consistency across product lines
- Led end-to-end user research initiatives including contextual inquiries, usability testing, and persona development with enterprise users.
- Collaborated with product managers, engineers, and business stakeholders to align UX strategy with enterprise objectives, presenting design rationale to C-level executives

Senior UX Designer

Capital Float (Now Axio) | Bangalore, India | October 2015 – January 2019

- Redesigned core lending platform workflows for SME customers, improving loan application completion rates by **80%** and reducing drop-off rates from 45% to 12%
- Established the company's first design system from ground up, creating standardized UI patterns that accelerated product development by **60%** and reduced design debt
- Conducted iterative user testing with users, implementing data-driven design improvements that increased NPS scores by **25 points**
- Automated manual approval processes through intelligent UX design, reducing operational overhead by 35% and enabling scalable growth

UX Designer

Tech Mahindra | Bangalore, India | September 2014 – September 2015

- Conducted comprehensive usability audits and heuristic evaluations, identifying critical pain points that informed strategic product improvements
- Designed UX solutions for hybrid mobile retail applications, optimizing for both iOS and Android platforms with platform-specific interaction patterns

Senior Designer

Invensys Skelta (Schneider Electric) | Bangalore, India | June 2011 – September 2014

- Led localization team to adapt BPM workflow products for global markets, ensuring cultural appropriateness and usability across 8+ regions
- Managed cross-functional design team of 3+ designers, maintaining **95% on-time project delivery** while mentoring junior designers
- Collaborated on enterprise Process Management System (PMS), driving measurable improvements in user engagement and workflow efficiency

UI/Graphic Designer

Various Organizations (Bluestar Infotech, Pepper Square, Logixmicrosystem) | 2007 – 2011

- Designed user interfaces and visual assets for web and mobile applications, developing foundational expertise in user-centered design principles

EDUCATION & CERTIFICATIONS

Bachelor of Fine Arts (BFA) | Utkal University of Culture | 2002

Certified Usability Analyst (CUA) | Human Factors International (HFI) | 2014

PORTFOLIO & WORK SAMPLES

View comprehensive case studies and design work at: www.saktinayak.in